

IMEX America 2017 Schedule



Sunday, Oct. 8

8 a.m.–5:30 p.m.

10 a.m.–10 p.m.

CIS Certified Incentive Specialist from SITE

SITE Young Leaders Conference

(continues on Monday, Oct. 9; prepayment and registration required)

Monday, Oct. 9

7 a.m.–1 p.m.

Shamrock Shootout golf event

(prepayment and registration required)

8 a.m.–12:30 p.m.

CIS Certified Incentive Specialist from SITE

8 a.m.–5 p.m.

IAEE CEM Course: Conference and Meetings Management (additional registration and fees apply)

8 a.m.–5 p.m.

SITE Young Leaders Conference

(prepayment and registration required)

8:30–9:30 a.m.

MPI keynote: Janet Sperstad, program director at Madison College

8:30 a.m.–5 p.m.

Executive Meeting Forum (by invitation only)

10 a.m.–4:20 p.m.

Smart Monday education sessions, powered by MPI

10 a.m.–4:30 p.m.

Event Design Certificate (EDC) Program—Level 1 of Mastery (registration required)

10 a.m.–5 p.m.

CMP Master Class: Preparing for the Exam and Applying it to Work (registration required)

12:30–5:30 p.m.

Association Leadership Forum

(by invitation only; registration required)

1–5 p.m.

Women in Leadership: Executive Leadership Skills (payment and registration required)

1:45 p.m.–4:30 p.m.

PCMA Business School (registration required)

5:30–7 p.m.

Association Evening

(by invitation only; registration required)

7–10 p.m.

SITE Nite North America

(registration and payment required)

Tuesday, Oct. 10

8:30–9:30 a.m.

MPI Keynote: Juliet Funt, CEO of White Space at Work

10 a.m.–5 p.m.

Trade Show Day 1

5:30 p.m.–9:20 p.m.

Events Industry Council Hall of Leaders and Pacesetter Awards Celebration (registration required)

Wednesday, Oct. 11

6:30–7:30 a.m.

IMEXrun, a 5-kilometer fun run (registration required)

8:30–9:30 a.m.

MPI Keynote: Todd Buchholz, economist and author

9:30 a.m.–7 p.m.

IMEX-MPI-MCI Future Leaders Forum

(continues through Thursday, Oct. 12; by invitation only; registration required)

10 a.m.–4:45 p.m.

Trade Show Day 2

10 a.m.–6:30 p.m.

IMEX-IAEE Faculty Engagement Program

(registration required)

10 p.m.–1 p.m.

MPI Foundation Rendezvous: The IMEX America Night

(registration required)

Thursday, Oct. 12

8:30–9:30 a.m.

MPI Keynote: Brent Bushnell, CEO of Two Bit Circus

9 a.m.–5 p.m.

IMEX-MPI-MCI Future Leaders Forum (by invitation only)

10 a.m.–3:30 p.m.

Trade Show Day 3